



CarbonNOW<sup>®</sup>  
by Locus AG

# Finally, Confidence in Carbon

## Use Biologicals. Get Paid for Carbon Credits.

In CarbonNOW<sup>®</sup>, Locus Agriculture's (Locus AG) yield-boosting biologicals are approved as a qualifying practice change. That means that farmers (including those already using cover crops or no-till) can enter the carbon farming market with a simple practice change!



## Qualifying Biologicals

Locus AG's CarbonNOW program requires the use of a crop-specific biological from the Rhizolizer<sup>®</sup> product line. Rhizolizer products feature the carbon-capturing powerhouse microbial strain *Trichoderma*, along with other beneficial microbes. These products are proven to boost yields in all major row crops, many with a 95% confidence rate.

## How It Works

### Use Locus AG Biologicals

Use Locus AG biologicals along with your other regenerative ag practices to supercharge carbon capture. Enjoy the benefits of biologicals at zero risk! Product costs are covered 100% through two annual product subsidy payments.

### Generate Carbon Credits

Locus AG biologicals are proven to capture at least 3x more carbon than other regenerative practices alone. Enrolled farmers have the opportunity to be paid an annual revenue share bonus of up to 20% of the carbon credit sale.

### Bonus - Increased Yields and Profits

Locus AG biologicals are proven through independent trials to boost crop yields, improve nutrient uptake and enhance plant vigor. Enjoy the agronomic benefits of Locus AG biologicals at no-cost while generating new revenue streams.

**IMMEDIATE OPPORTUNITY\***

# Feb 15 2025

Open enrollment cut-off date

\*Limited Annual Spots Available!





CarbonNOW



*A Locus AG carbon expert will be assigned to your account to manage and assist with the requirement gathering process.*

## What's Required?

Minimum 500 row crop acres (most major row crops)

Five (5) years of data at enrollment (one full crop rotation)

Current use OR adoption of one additional regen ag practice

Annual purchase and use of Locus AG biologicals

Annual carbon soil sampling completed through third-party vendor before planting (measures Bulk Density and Soil Organic Content)

Annual farm data submitted

Maintenance of control fields where Locus AG biologicals are not used and historical grower's practices are maintained to compare carbon capture measurements

## CarbonNOW Steps



### Sign-up

LocusAg.com/  
CarbonNOW

- ✓ Answer questions on form
- ✓ Receive welcome call from sales rep within 48 hours
- ✓ No-till and minimum-till fields likely qualify



### Identify Fields

Collect Field Enrollment Index

- ✓ Field name to match field map
- ✓ Provide control field considerations
- ✓ Leverage field maps and data in existing management programs



### Gather Data

We Help Gather Data

- ✓ 5 years of data required (one full crop rotation)
- ✓ Can accept digital or handwritten data
- ✓ Locus-led



### Select Fields

Anew Approves Fields

- ✓ Qualification is determined by program partners
- ✓ Locus AG biologicals purchased and used at planting as qualifying practice change
- ✓ Fields are soil sampled annually for carbon sequestration



### Get Paid

Annual Payments Guaranteed

- ✓ Two annual payments to cover product costs
- ✓ 50% paid after soil sampling and 50% at year-end after data collection
- ✓ Performance bonuses paid after carbon credit sale, up to 20% of sale

Scan to  
Check  
Eligibility



The CarbonNOW team will be in touch within two business days to determine program approval and next steps.

