# Feel Confident in CarbonNOW



### Not all carbon farming programs are created equal.

CarbonNOW stands apart with its simple, profitable and secure approach.

#### Simple

- ✓ Data collection
- ✓ Soil sampling
- Third-party verification
- Minimal practice change

### Profitable

- ✓ Boost yields
- ✓ Enhance nutrient uptake
- ✓ Supercharge carbon
- ✓ Performance bonuses

#### Secure

- Payment assurance
- ✓ Two annual payments
- ✓ Guaranteed annual, per-acre payments
- Program transparency and data security

## Broad Eligibility With Minimal Practice Change

- $\checkmark$  Biologicals are approved as a practice change
- $\checkmark$  Open to farmers who aren't eligible for other programs
- $\checkmark$  No enrollment cost, purchase of product required

#### Scott Scheimer CarbonNOW Farmer Chevenne Wells, CO

"Other carbon farming programs demand integration of various farming practices into our operations, but if we were already leading edge, we didn't qualify. What really turned me on to Locus AG's CarbonNOW was the fact the program is product based and what the microbials do for the soil."





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